

HARD ROCK CAFE WASHINGTON, D.C.

**610 10th STREET NW
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"ROCK THE MALL" PIN CONTEST RULES

December 28, 2011 – February 15, 2012

Hard Rock Cafe Washington, D.C. ("Hard Rock") would like to invite Girl Scouts of all ages to participate in Hard Rock Cafe Washington, D.C.'s first "Girl Scouts Rock the Mall" pin design contest. The theme is "**Rock the Mall.**" The two winning pin designs will be produced by Hard Rock and sold in the Hard Rock Cafe Washington, D.C.'s Rock Shop. For every pin sold based on the winning pin designs, Hard Rock will donate \$3.00 to the Girl Scout Council of the Nation's Capital.

CONTEST RULES

- The contest is open to any Girl Scout that is a member of one of the Girl Scouts of the USA member Councils.
- Pin designs must support the theme, "Rock the Mall," from the Girl Scout's perspective.
- Pin design entries must be hand drawn or painted.
- All pin design entries must contain the following information in the upper right hand corner: GIRL SCOUT NAME, COUNCIL NAME, TROOP NUMBER, AGE
- Only one entry per Girl Scout
- Entries must be delivered to the contest administrator by February 15, 2012 at 5:00p.m. to be eligible. The two ways to submit entries are as follows:
 - U.S. Postal Service: Hard Rock Cafe c/o Rock the Mall, 610 10th Street NW, Suite 200, Washington, DC 20001
 - E-Mail: DC_Rocks@hardrock.com
- All pin design entries become the property of Hard Rock Cafe Washington, D.C.
- By participating in this contest, entrants agree to the rules and the decisions of the judges, which shall be final in all respects.
- All entrants must have permission from one parent/guardian via the execution of the signed entry and release form submitted with the entrant's pin design form.

JUDGING

- Originality
- Creativity
- Interpretation of the "Rock the Mall" Theme

HOW TO WIN

- Hard Rock and Girl Scout executives in the Washington, D.C area will judge each Girl Scout's pin design based on the above Judging criteria and two Grand Prize Winners will be announced by Hard Rock Cafe Washington, D.C. on March 15, 2012.
- The Grand Prize Winners will have his/her pin design produced into a pin that will be sold at the Hard Rock Cafe Washington, D.C. in 2012 during Girl Scouts Rock the Mall festivities. From each sale, \$3.00 will be donated from the retail sales price to the Girl Scout Council of the Nation's Capital.

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ENTRY FORM

This entry form and release forms must be fully completed and submitted for an entry to be considered.

Name of Girl Scout: _____ Age: _____

Home Address: _____

Home Phone: _____

Email: _____

Council: _____

Troop Number: _____

I state as follows:

1. I have read, understand, complied with and accept the Contest Rules.
2. I warrant and represent that I personally drew the pin artwork I am submitting to the Contest and have not copied the artwork of someone else. I further warrant and represent that the artwork I submitted has not been published before its submission to this Contest.
3. I am a Girl Scout and a citizen or resident of the United States.
4. I hereby release, discharge and hold harmless Hard Rock Cafe Washington, D.C., Girl Scout Council of the Nation's Capital, and Girl Scouts of the USA and each of their respective successors, assigns, affiliates, parent companies, officers, directors, employees and agents ("Releasees") from and against any and all liability, loss, damage, expense, claims, settlements or judgments of any kind whatsoever, including reasonable attorney's fees, whether in contract or in tort, arising directly or indirectly as a result of my participation in the Contest, and my acceptance and use of a prize awarded to me, if any.
5. I consent to the use of my name, biographical data and pin design artwork entered by me in the Contest in any form of publication, advertising, or promotion in connection with the distribution and sale of a pin based on my pin design artwork. I release Releasees from all liabilities arising out of any distortion or reproduction errors associated with the reproduction of my pin design artwork into the retail pin. I acknowledge that I have no right to approve the final pin Hard Rock Cafe Washington, D.C. may produce or any related advertising and promotional materials that include my name or the pin design artwork submitted by me to the Contest.

6. I transfer all title, right, interest and copyright in my pin design artwork to Hard Rock Cafe Washington, D.C. I understand that Hard Rock Cafe Washington, D.C. will keep my pin design artwork submission as its property and not return it to me. I understand that upon submission, there is no guaranty that my pin design artwork will be the Grand Prize Winner.

7. The Parent or Guardian Release Form has been signed by my parent or legal guardian stating that my parent or legal guardian has read and also accepts the same legal obligations outlined above.

Entrant's Signature (or that of Parent/Legal Guardian): _____

Entrant's Printed Name (or that of Parent/Legal Guardian): _____

Date: _____ Phone Number: _____

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PARENT OR GUARDIAN RELEASE FORM

I, _____, hereby represent and warrant that I am the parent or legal guardian of the student entrant _____ and that I accept the same legal obligations stated herein in connection with this Contest, including but not limited to, the use of the minor's name and essay as stated herein, and consent to the minor named herein accepting and receiving a prize, if any. I also hereby release, discharge and hold harmless Hard Rock Cafe Washington, D.C. and its successors, assigns, affiliates, parent companies, officers, directors, employees and agents ("Hard Rock") from and against any and all liability, loss, damage, expense, claims, settlements or judgments of any kind whatsoever, including attorney's fees, whether in contract or in tort, which I or my heirs, executors or administrators may have arising directly or indirectly as a result of the minor's participation in the Contest and acceptance, receipt and use of a prize, if any.

Address: _____

Phone Number: _____ Date: _____

Signature: _____